



GEORGETOWN UNIVERSITY

## EXECUTIVE CERTIFICATE IN DIVERSITY STRATEGY

The practice and profession of diversity and inclusion continues to grow. Many organizations have implemented diversity programming without a clear purpose or strategy. Consequently they have been only moderately successful in linking diversity and inclusion to organizational performance. This certificate program will help anyone with diversity responsibility gain the insight, skills, and tools needed to help organizations implement a strategic, long-term, sustainable approach to Diversity and Inclusion Management. The courses will introduce participants to the latest research in the discipline of diversity and inclusion and provide functional and relevant templates to effectively plan and implement a sustainable diversity strategy.

### REQUIRED COURSES & DATES:

- **Facilitating Strategic Diversity Planning and Goal Setting** (16hrs): October 15 & 16
- **Introduction to Diversity as Organizational Change** (16hrs): November 12 & 13
- **Developing and Deploying Diversity Consulting Skills** (24hrs): December 7, 8 & 9
- **EEO Law: The Fundamentals** (24hrs): Available Spring 2010 semester
- **Diversity and Talent Management: Recruitment and Retention** (16hrs): Available Spring 2010
- **Strategic Approach to Diversity Councils** (16hrs): Available Spring 2010

### ELECTIVES COURSES & DATES:

- **Fundamentals of Conducting a Diversity Assessment** (16hrs): October 13 & 14
- **Diversity Planning in the Public Sector** (8hrs): January 13, 2010
- **Emerging Issues in Diversity and Inclusion** (16hrs): January 25 & 26, 2010
- **Diversity Leadership: Walking the Talk** (16hrs): Available Spring 2010
- **Developing a Diversity Communication, Branding and Marketing Strategy** (8hrs): Available Spring 2010
- **Developing a Diversity Dashboard** (16hrs): Available Spring 2010
- **Diversity: The Global Dimensions** (8hrs): Available Spring 2010

**PREREQUISITES:** A bachelor's degree from an accredited university and the TOEFL examination for non-native speakers of English.

**CONTINUING EDUCATION UNITS (CEUs):** A minimum of 12.8 CEUs or 128 contact hours must be earned to obtain the Executive Certificate in Diversity Strategy.

**CERTIFICATE REQUIREMENTS:** To earn the Executive Certificate in Diversity Strategy, students must complete the six required courses totaling 112 contact hours plus elective courses totaling 16 hours. Students have two years to complete the certificate requirements. Upon completion of the program, students receive an Executive Certificate in Diversity Strategy from Georgetown University.

**TUITION:** One-day courses (8hrs) are \$600.00, two-day (16hrs) courses are \$1,000.00, and three-day courses (24hrs) are \$1,300.00. Total certificate tuition ranges from \$7,600.00 to \$7,800.00 based on electives selected. Contact the CCPE office for group registration rates.

**LOCATION & TIMES:** Courses take place at the Georgetown University – Clarendon Campus in Arlington, VA across from the Clarendon Metro station. The address is 3101 Wilson Blvd, Suite 200, Arlington, VA 22201. Courses meet on weekdays from 8:30am to 5:30pm.

**FACULTY:** Dr. Christopher Metzler; Kimberly Blackwell; Nancy Burnett; T. Hudson Jordan; Tonya Odum; Dottie Reese; Donna Shepard; Charles Spearman; Marchita Stanton; Joe Watson; Wanda Cumberlander.

**REGISTRATION:** Please visit [ccpe.georgetown.edu](http://ccpe.georgetown.edu) for course descriptions, faculty bios, and online registration. You may also call 202.687.7000 to speak with a program advisor.