



CERTIFICATE IN INTERNATIONAL BUSINESS MANAGEMENT

Increase your ability to lead global commerce and become one of the most sought after managers or executives in corporate America. To maintain positioning or grow, companies have to integrate international production, marketing and investment into their business operations. Georgetown University can help you learn to promote your company's interests around the world and increase your own marketability. Improve your ability to plan and act strategically in an international business environment and strengthen your analytical and decision-making skills in the functional areas of international marketing and finance, multinational operations, and human resource management. Each of the courses offered is designed to focus on strategic planning, problem-solving, and technology management. Instructors have been selected from distinguished Georgetown University faculty and international business professionals.

COURSES & DATES:

International Trade & Policy (18hrs)
September 11, 12, 18, 19

International Marketing Management (18hrs)
September 25, 26; October 2, 3

Global Business Strategy (18hrs)
October 9, 10, 16, 17

Global Organizational Behavior and International Human
Resource Management (18hrs)
October 30, 31; November 13, 14

International Finance (18hrs)
December 4, 5, 11, 12

PREREQUISITES: A bachelor's degree and TOEFL examination for non-native speakers of English.

CERTIFICATE REQUIREMENTS: Certification requires participants to complete the five required courses within two years. Classes are held on Friday evenings, from 6:00 p.m. to 9:00 p.m. and Saturdays from 9:00 a.m. to 4:00 p.m. Each course meets for 16 hours. Upon completion of the program, students receive a Certificate in International Business Management from Georgetown University.

CONTINUING EDUCATION UNITS (CEUs): Each course is 18 contact hours or 1.8 CEUs. The program comprises 90 contact hours or 9.0 CEUs.

LOCATION: Most courses take place on the main campus of Georgetown University. Some courses take place at the Georgetown University – Clarendon Campus in Arlington, VA across from the Clarendon Metro Station.

TUITION: Each course is \$995.00. The total tuition fee for the certificate program is \$4,975.00. Tuition is paid per course.

FACULTY: Ilkka Ronkainen; Douglas McCabe; David Danjczek; Rohan Williamson; Michael Czinkota

REGISTRATION: Please visit ccpe.georgetown.edu course descriptions, faculty bios, and online registration. You may also call 202-687-7000 to speak with a program advisor.